

Warning Communication Strategies – Hong Kong Experience

WMO/ESCAP Typhoon Committee Roving Seminar 2014

LEE Kwok-lun, Alan Hong Kong Observatory 3 November 2014



Warning Communication-> Disaster Prevention and Mitigation

What is a disaster?

Severe Weather =? Disaster



D3 周日話题

周日朝報

10.403

周三中午、爱生一样大是既保持力量突然的第三关 思想和快速那小级时**说像他**人文言上目刘姆士养育 THERE EXERTS - BARRETER - 1 位共文公共协新统 知此心声现有地 他只有相 要数:本来是一要的一要数:象的词来是接:集约都 ·利祉的課題,指示有法語,構大学系が表現を約 #231·加加的影响· 18末期出行1 - 224-36

UA-ROQUINHEEMING **文:日天**初

4411 LUNDON - Status - Internet-Lord Rockers - Mollan - And Loriza - Ander Landel - Alas Inter-Internet - Status - Status - Status - Inter-al - Status - Tatus - Status - Status - Inter-al - Status - Tatus - Status - Status - Inter-Moltan - Alas - Status - Status - Inter-Status - Status - Status - Status - Inter-Status - Status ITTRAKE - STATEGOR - SHAREPRIZED () 。 十年會代約計:166年10年早年代交支大阪範疇57系に

10250-918963-8-103989-076083-16109-00098-0009

(A) DEADER - ANY COLLEME - OF A MAKE - A.B. TW NR - DEBLY & DEBLY COLLER - A DEBLY MAKE - A.B. TW NR - DEBLY & DEBLY COLLER - A DEBLY MAKE - A.B. TW

BRAND - RANDOM - ROLL TRADE (MILLING, N.) MIDE OFFICE OF TRANSPORT ALC: 1 1 1 1 1 1 1 1 1 1 IN R A DOP OF ALL A DIRE A DIRE - THE MOVE -0.464 - 00145

道

THE PRIMERY IN ATMINE BRIDES MEANINGS (1) 1889 11.1000.0210-人民主任二成人民主主人民

· 使用上云: 500 「原料シネモ」を用たり展開中国た為 REAR BELIT

58-091259-2568059928

林建筑型了发展; 相关就是大量的表表出现的一种形式 B. B. B. Barris, "Annual Science, C. & Martin, Manual Science, Trans. Rest. B201 (1998) 42000 (2017) - Pater According to the Association (2016) 1000 (2017) - Pater According to the Association (2016) 1000 (2017) - Pater According to the Association (2016) 1000 (2017) - Pater According to the Association (2016) 1000 (2017) - Pater According to the Association (2016) 1000 (2017) - Pater According to the Association (2016) 1000 (2017) - Pater According to the Association (2016) 1000 (2017) - Pater According to the Association (2017) - Pater (2017) 1000 (2017) - Pater According to the Association (2017) - Pater According to the Association (2017) - Pater (2017) - Pater According to the Association (2017) - Pater Acco

STATISTICS AND ADDRESS OF THE OWNER OWNER OF THE OWNER OWNER OWNER OF THE OWNER OWNE



A REAL PROPERTY AND A REAL PROPERTY. 127.30441

RIVERS (BREE CONSISTENT OF CONSISTENT OF

카드 THE CONSTRUCTION CONTINUES. NAM - BRINGSOM - REPORT I AND **用草菜用茶一根油合:茶花成果 人名英卡朗斯**名 858 (010-20-C---) 558 - 9999 - 878 - 5588 - (1988

间均

2005-05-15



Severe weather + Human society => Natural disaster

Severe weather

Natural disaster Human society



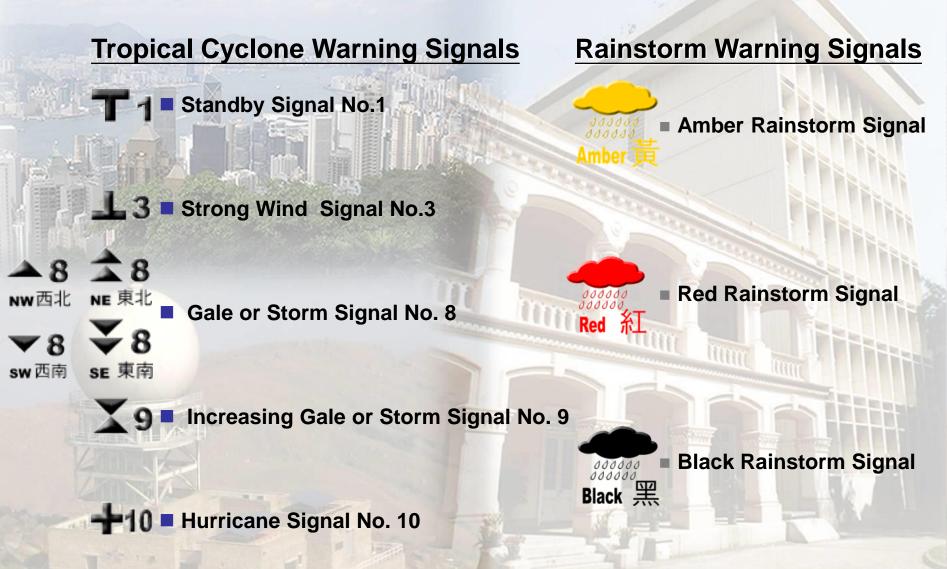
Weather Services & Weather Warning

Hong Kong Observatory Responsibilities
24 hours monitoring
Issuing warnings to the public in time
Supporting the emergency departments and organizations



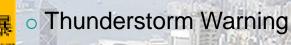


Major Severe Weather Warnings





Other Weather Warnings



Landslip Warning



 Special Announcement on Flooding in the Northern New Territories



Strong Monsoon Signal



Yellow Fire Danger Warning

Red Fire Danger Warning



Cold Weather Warning

Frost Warning



Very Hot Weather Warning



Tsunami Warning









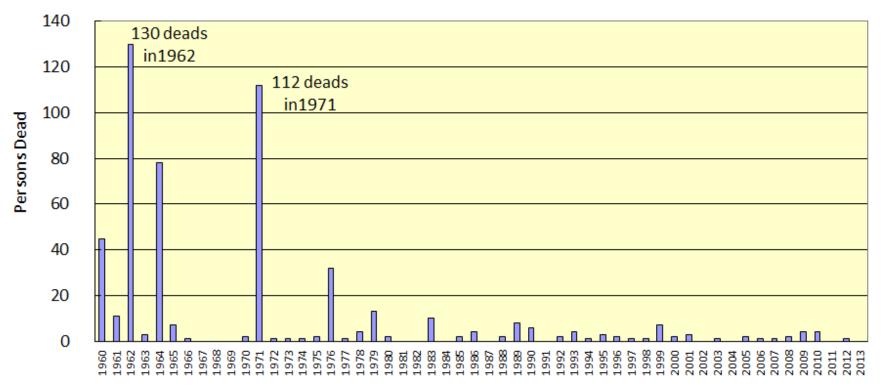






Disaster Prevention and Mitigation

Casualties caused by Tropical Cyclones (1960-2013)



Year



Rainstorm Warning Systems

Heavy rain has fallen or is expected to fall generally over Hong Kong, exceeding <u>30 millimetres</u> in an hour, and is likely to continue.



Heavy rain has fallen or is expected to fall generally over Hong Kong, exceeding <u>50 millimetres</u> in an hour, and is likely to continue.



Very heavy rain has fallen or is expected to fall generally over Hong Kong, exceeding **70 millimetres** in an hour, and is likely to continue.



"Graded" Warning System

- Enable the community to build up its response commensurate with the risk involved
 - Rainstorm warning



possibility of rainstorm of significant impact



students should stay in save places (home or school)



all should stay put and outdoor workers seek shelter indoors

Note: Be careful when selecting colours for a graded system

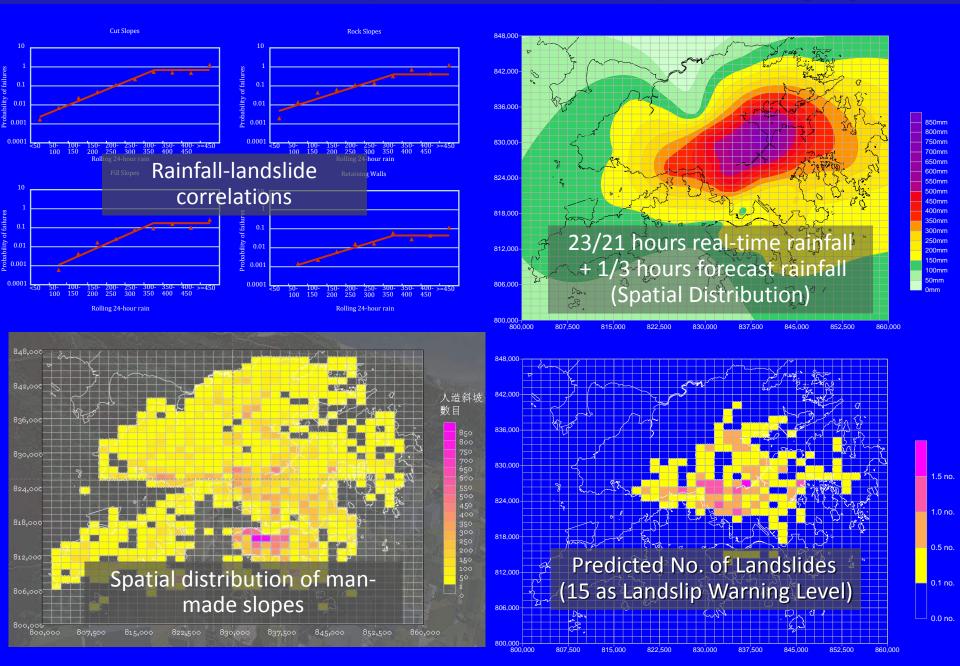


Landslip Warning

- Prompt the public to take precautionary measures to reduce their exposure to risk posed by landslips.
 - A landslip warning will be issued by the Hong Kong Observatory in conjunction with Geotechnical Engineering Office when there is a high risk of many landslips as a result of persistent heavy rainfall.



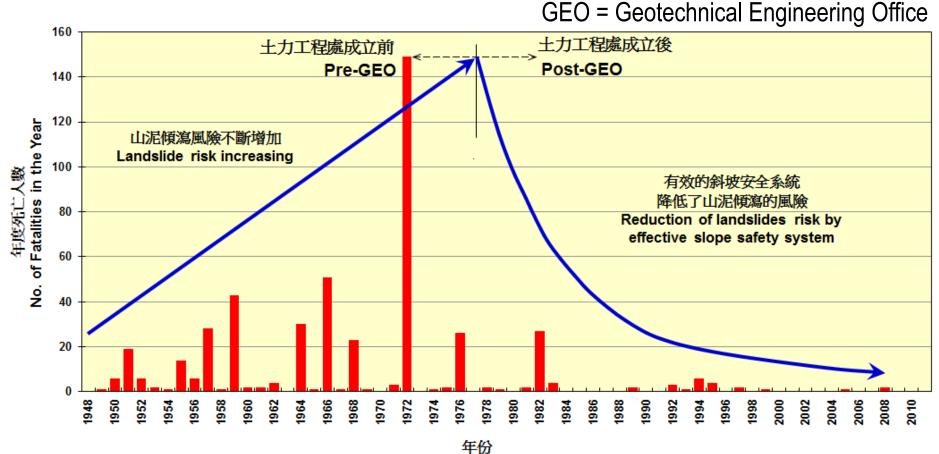
Work Flow of the Computation of Landslip Warning System





Disaster Prevention and Mitigation

Construction of the second second



Year



Deliver the warning message effectively

- Significance of warning = transmit + communicate
- Take care to the public
 - **Disadvantaged groups**
 - Simplify
 - Visualize (symbol, number/color), trigger public actions

Intellectual clients

- Smartphones, internet
- Real time observation for the individual risk
 assessment and decision making



Weather Information Dissemination to the General Public





Warnings in force : always shown on TV





Re-definition of service models

Internet website

Traditional



- Limited information
- Text/Audio format
- Spoon-fed with data

<complex-block>



Mobile platform

- Attractive and detailed
- Interactively "poll" the required information
- Multimedia
- Anytime and anywhere
- Personalized location service



Mobile App - MyObservatory

A personalized location-based weather service

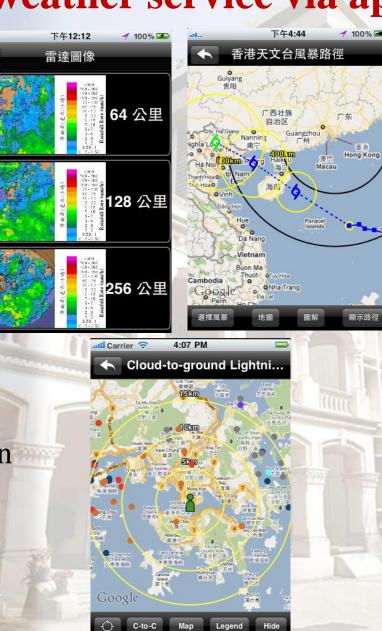






A complete suite of weather service via app

- Weather warning
- Forecast
- Observations
- Radar images
- Satellite images
- Lightning location
- Storm track
- UV Index
- Astronomy and tide information
- World major cities forecast
- HKO YouTube





Special Weather Tips (Web & App)

Content consists of:

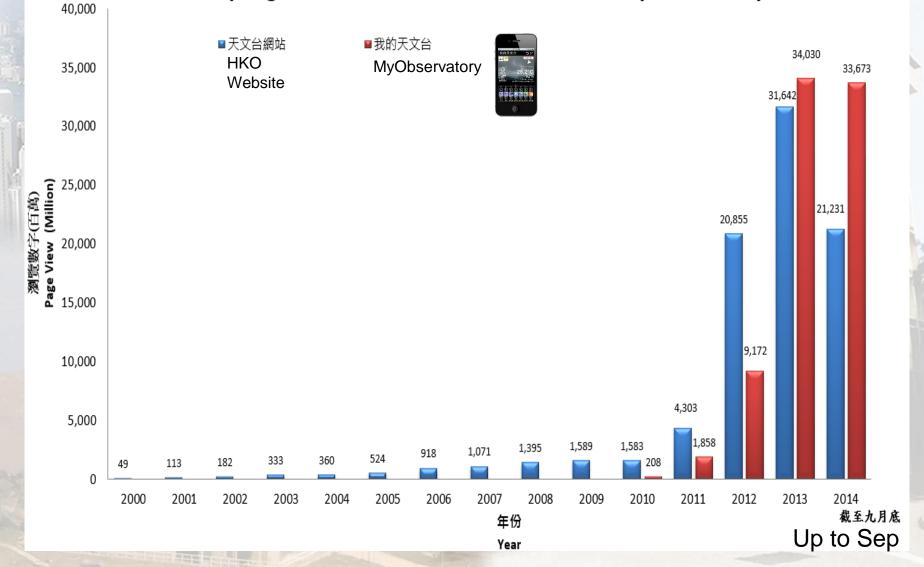
- Heavy rain alert
- Gust forecast (extracted from thunderstorm warning)
- TC situation
- Other important messages related to significant change of weather situations





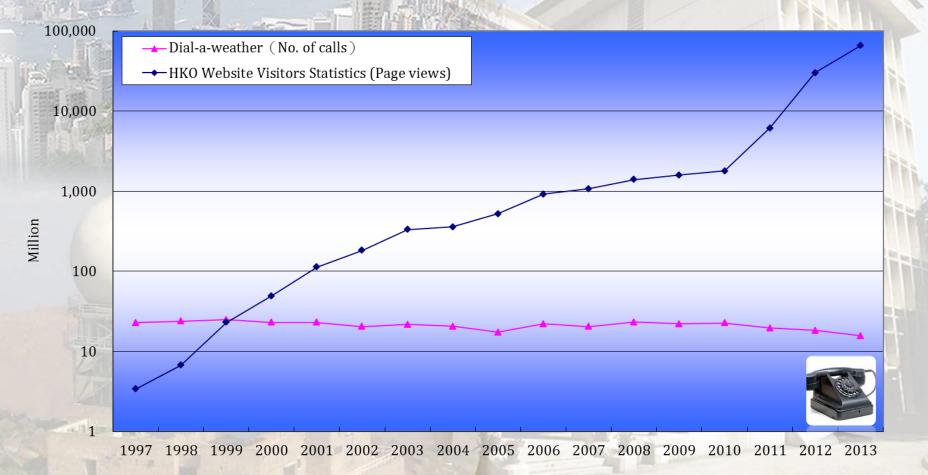
天文台網站及「我的天文台」瀏覽數字

Yearly Page Views Statistics of HKO Website & MyObservatory





Usage of phone for weather information remained steady in spite of rise in internet usage





Engaging Stakeholders

mm

- Government Bureaux/Department
- Public utilities
- Media
- General publics



Contingency Plan for Natural Disasters for HK

Emergency Support Unit, Security Bureau

- Manage the rainstorm, typhoon, tsunami etc. natural disasters
 Gather up and relate the duties and responsibilities to the government departments or other companies during natural disasters
 - All departments already have the particular duties guideline
- Flow of messages

Security Bureau Circular No. 3/2009

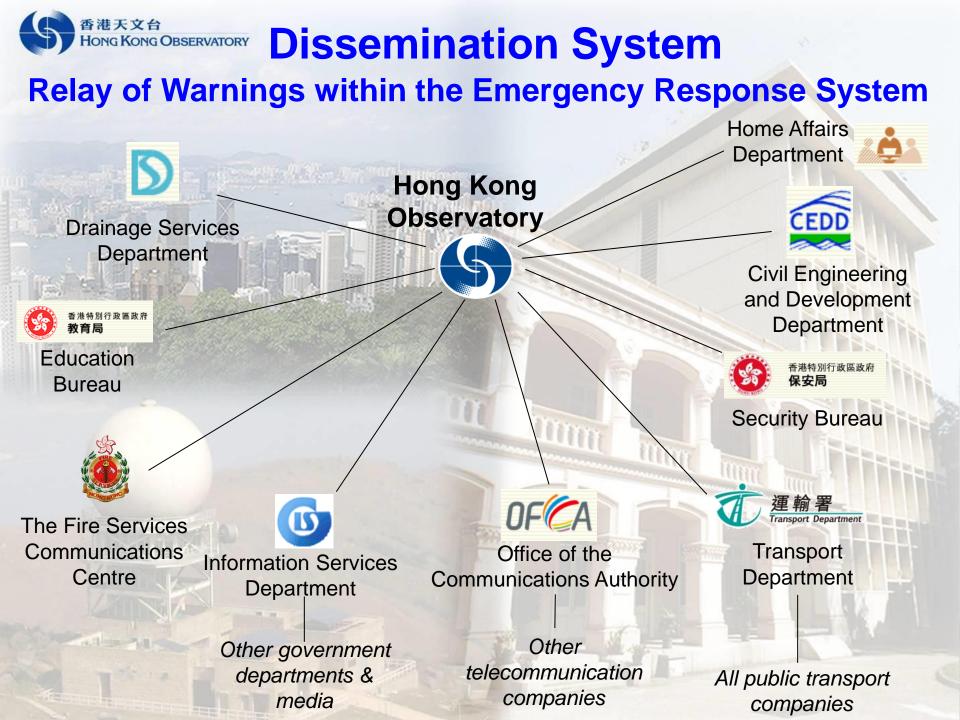
CONTINGENCY PLAN FOR NATURAL DISASTERS

(INCLUDING THOSE ARISING FROM SEVERE WEATHER CONDITIONS)

Emergency Support Unit Security Bureau Government Secretariat July 2009

File Ref. SEC 8/2/12 Part 30

http://www.sb.gov.hk/eng/emergency/ndisaster/CPND%20with%20Tamar%20Address.pdf





Main Government Departments

Security Bureau (Emergency Support Unit) Education Bureau (arrangement for the school suspension) Hong Kong Examinations and Assessment Authority (arrangement for Public Examinations cancellation) Transport Department (public transport arrangement) Civil Engineering and Development Department (landslip matters) Drainage Services Department (flooding management) Home Affairs Department (open up temporary shelters) The Fire Services (Rescue operations) Marine Department (Maritime Rescue)



Government Departments

- Liaison Meetings (usually annually)
- Communication Exercises
- Drills
- Pre-wet Season Seminars
- Interflow Visits



Liaison Meetings between Government Departments Well before the TC & Rain Season

- Liaison meetings with essential departments
 - Understand requirements, build up rapport, establish communication mechanism & content
 - Review procedures and revise operation manuals
- Pre-wet season seminars for all government depts
 Review the content of warnings and relevant precautionary measures
 Introduce new services
 Collect opinions



Liaison Meetings between Government Departments

- Geotechincal Engineering Office
- Drainage Services Department
- Transport Department
- Home Affairs Department
- Education Bureau
- Hong Kong Examination & Assessment Authority
- Security Bureau



Liaison Meetings between Government Departments

- Review existing procedures
- Propose new initiatives or requirements
- Update contact list
- Promote better working relationship
- Arranging Communication Exercise / Drill
- Outlook for the year: e.g. No. of TCs, annual rainfall, etc



Government Weather Information SErver (GOWISE)

Weather Information Server 2	Wele	come 中文 S	Support Notices Se	etting Close			
Weather Information Server 2 Weather Information Server 2 established by the Hong Kong Observatory is dedicated to serve the needs of users. The server provides latest Hong Kong weather forecasts and warning of hazardous weather to support users making decisions on weather-related matters. Note: The information in the server is intended for internal reference only. Do NOT disseminate the information to third party without the	Weather Information		ogin	Welcome[eof11] ♣ 中文	Support Notices Setting Logout		
Observatory's permission.	Weather Observations	Weather forecast	Weather Warning	Other Information	Specialized Services		
The Weather Information Server 2 only supports Google Chrome 16.0 (or above), Mozilla Firefox 3.0 (or above) or Microsoft Internet Explorer 8 (or above).	Weather Observations Regional Weather			Winds	¢		
	Current Weather Report	<u>Max</u> <u>Min</u> <u>Yesterday's Max</u> <u>Yesterday's Min</u> Air temperature at 11:30 HKT on 3 NOV 2014 (°C)					
	Rainfall Map			man Alexander			
	Lightning Location Information	20					
	EOS Satellite Images		1				
	Yesterdays Weather Report	¥.	8				
	Regional rainfall map with electoral boundaries	Chek					
CALENDARY HE WAS IN	Tropical Cyclone Track	20.3 Marrie Value 21.3 Hong Ping Pang Chau 10.5 - 22 shou Kei Nan Hong Ping Hong Chak Hang 20.1 22.2 Chouse Chau Stanley 20.1 Stanley					
	Radar Pictures (64 km)						
7 martine and a second se	Radar Pictures (128 km)	Cheung Chau Haglan Island 新祖天文台 Hovo Kong Observatory					
	Radar Pictures (256 km)	How					
	Radar Pictures (512 km)	M - Under Maintenance / Data Temporarily Not Available To see a time series plot of the readings in the past 24 hours, please click the mouse on the station of your choice. Time series of the past 24 hours for all stations Wind Direction					
	FY-2E Visible Images						
	FY-2E Infra-red Images						
CREEKING THE	- states	and the second s					



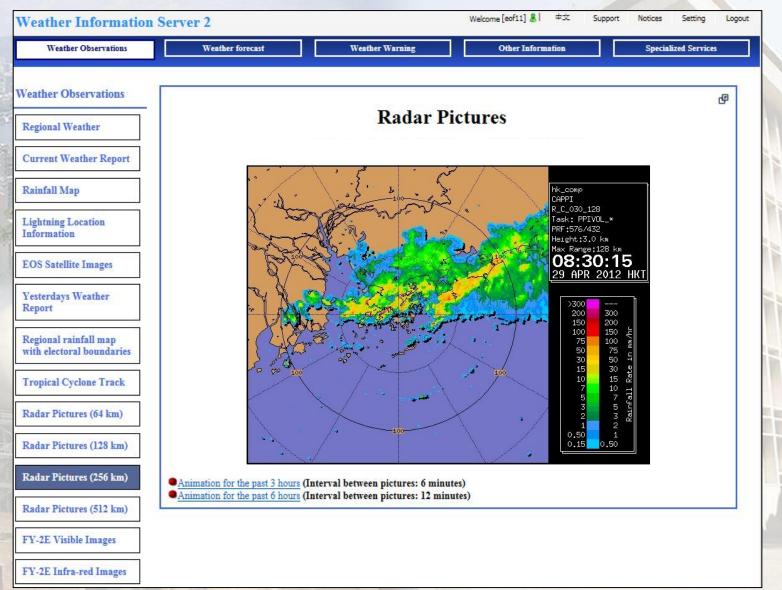
Tailor-made weather service for government departments and relevant organizations

Weather Observations	Weather forecast	Weather Warning	Other Information	s _l	pecialized Services
Veather Observations		Relative Humidity	Winds	•	æ
Regional Weather		Air Tem	perature		
Current Weather Report	Air temperature	<u>Max</u> <u>Min</u> <u>Yesterday's</u> e at 11:30 HKT on 3 NO	•		
Rainfall Map			man and a second		
Lightning Location Information		Ta 20,1 20,4 Sheung Shui	19.8 Kwu Ling		
EOS Satellite Images		20.4 20.5 Hetland Park Shek Kong	20.0 Tai Po		
Yesterdays Weather Report		20.4 Tuen Hun 18.5 20.3 Shing Hun V	19,9 Pak Tan Cl Sha Tin 19,7 Sai Kung 20,2 Alley 20,2 Hong Tai Sin 19,6 21,0 Kau Sai Ch 2 20,0	Sec.	
Regional rainfall map with electoral boundaries	21.4 Chek Lap Kok	k Shan Sf	ui Po Kowloon City Kuun Tong 20.9 21.3 Tseung Kwan O	au y	
Tropical Cyclone Track	Ngong Ping	20.3 Peng Chau The Po	21.5 (8.5 22.0 eak Happy Valley 21.8 Happy Valley		
Radar Pictures (64 km)	S. Ast	Rong Ang	22.2 Stanley		
Radar Pictures (128 km)	A State	20.1 Cheung Chau	21.8 Haglan Island		
Radar Pictures (256 km)		a Deservatory			
Radar Pictures (512 km)	M - Under Mainte	enance / Data Temporarily Not A	Available		

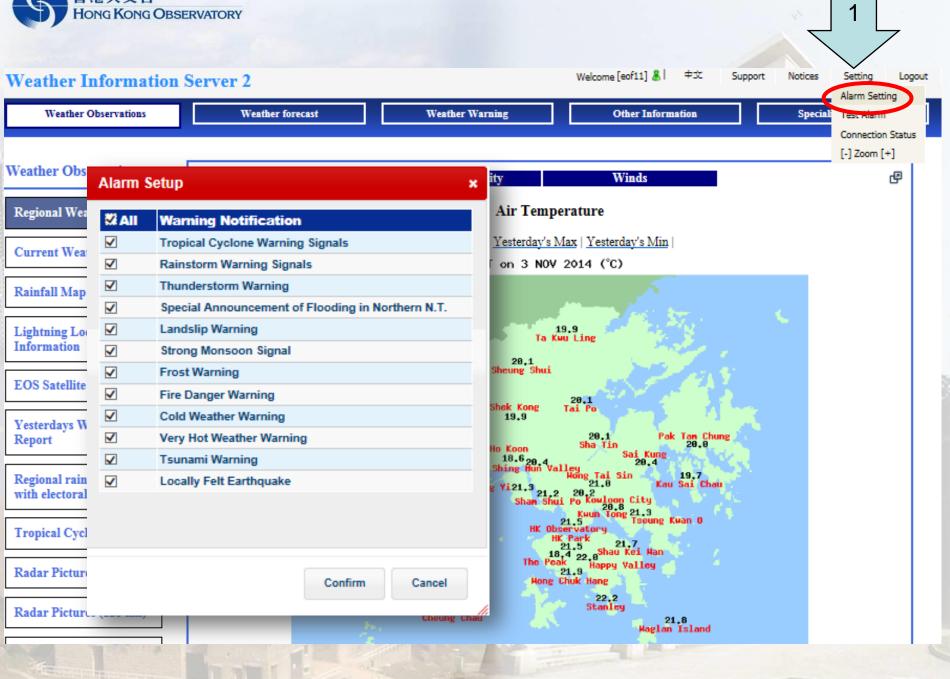


34

Radar Pictures









For Transport Department

Weather Information	Welcome	e [td_angelo] 💄 🛛 中文	Suppor	t Notices	Setting	Logout			
Weather Observations	Weather forecast	Weather Warn	ing	Other Information		Specialized Services			
Warning In Force Stop Alarm									
[23-10-2013 06:00]									
Specialized Services	WIND AND SEA CONDITIONS OVER	HONG KONG	WATERS					æ	
Gust Alarm Date/time: 25-10-2013 at 11:00 HKT (updated every 30 minutes)									
Tropical Cyclone Signal Assessment Update	STATIONS	Latest 10-minute Mean Wind		Peak Gust in the Past Hour	State of Sea ²				
		FORCE ¹	DIRECTION	FORCE ¹	State of Sea				
Wind Distribution Map for Transport Department	TSIM SHA TSUI	1	EAST	4	CALM				
	SHA CHAU	4	NORTH	5	SL	GHT to MODER	ATE		
Regional Gust Alarm (New)	TAI MO TO	3	NORTH	4	SLIGHT				
	CHEUNG CHAU	4	NORTH	5	SL	SLIGHT to MODERATE			
Wind and Sea Conditions over Hong Kong Waters	WAGLAN ISLAND ³	5	NORTHEAST	6	MODERATE				
	TAP MUN	3	NORTH	5		SLIGHT			
	EAST PING CHAU	2	NORTH	4		SLIGHT			
	Remarks 1. Beaufort Wind Scale.								

- 2. Estimate based on wind information.
- 3. The anemometer at WAGLAN ISLAND is well above sea level. Thus the wind force reported at the station may be hig her than that near sea level.
- 4. **N/A** - Data not available.



Wind and Sea Conditions over Hong Kong Waters

Weather Information Server 2



WIND AND SEA CONDITIONS OVER HONG KONG WATERS

Date/time: 03-11-2014 at 12:00 HKT (updated every 30 minutes)

STATIONS	Latest 10-m	iinute Mean Wind	Peak Gust in the Past Hour	State of Sea ²	
JIANONJ	FORCE	DIRECTION	FORCE ¹	State of Sea	
TSIM SHA TSUI	2	NORTHWEST	3	SLIGHT	
SHA CHAU	4	NORTH	5	SLIGHT to MODERATE	
ΤΑΙ ΜΟ ΤΟ	3	NORTH	5	SLIGHT	
CHEUNG CHAU	4	NORTH	6	SLIGHT to MODERATE	
WAGLAN ISLAND 3	4	NORTH	5	SLIGHT to MODERATE	
TAP MUN	3	NORTH	5	SLIGHT	
EAST PING CHAU	2	NORTHWEST	4	SLIGHT	

<u>Remarks</u>

- 1. Beaufort Wind Scale.
- 2. Estimate based on wind information.
- 3. The anemometer at WAGLAN ISLAND is well above sea level. Thus the wind force reported at the station may be hig her than that near sea level.
- 4. PN/Aa - Data not available.

Locations of Stations







Public Utilities

mm

Liaison Meetings
Briefing Sessions
Interflow Visits
Lunch



Forecasters visiting the Hong Kong International Terminals (HIT)



HIT Newsletter

Typhoon Precautions

A Step-by-Step Overview



Containers lashed in readiness for adverse weather conditions

Preparation for an incoming typhoon at a container terminal is no easy task and requires hours of work. HIT News speaks to those involved about the steps that are taken before, during and after a typhoon reaches Hong Kong

Typhoons affect Hong Kong every year between the months of May and October, bringing with them excessive rain and high wind speeds that in some cases can be in excess of 185 kilometres an hour.

A container terminal operator such as HIT, has comprehensive and systematic precautionary measures in place for all adverse weather conditions including typhoons, strong winds, and heavy rainstorms.

At HIT, the process of dealing with a typhoon begin as one is forming near the 800km offshore boundary. The 800km boundary is the distance at which the Hong Kong Observatory (HKO) typically raises tropical cyclone warning signal number 1.

As a typhoon moves closer to the territory and warning signals are raised, the precautionary procedures at HIT pick up pace and the different parties involved intensify their activities.

These activities are usually kickstarted by an internal meeting held by the Operations and Engineering Departments to discuss precautionary measures. These departments look at the latest weather updates and estimate the time the typhoon will make landfall in Hong Kong.

Working backwards from the estimated arrival time of the storm, an action plan is formulated, providing a timeline from which to co-ordinate activities, from securing containers and equipment to deciding when to close the terminal.

Throughout the entire process, the safety of HIT's staff and contracted workers is a priority, with every step closely supervised and decisive action taken in accordance to the prevailing weather conditions.

According to Perry Pang, HIT's Manager, Operations Planning Services, "Given the many different operational activities happening in the yard and the volume of containers we handle, it is simply not feasible for us to begin the preparations only after the HKO has hoisted the tropical cyclone warning signal number 1. There is no comprise on safety and we have to start early."

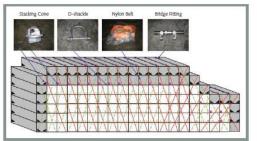
"We rely on the information from the HKO, which includes a three-day weather forecast for typhoons. As a supplement, we also check websites of other meteorological centres in the

Tropical cyclone plotting map, showing the 800km offshore boundary

100

HIT UPDATE

Wid stier image



the Illustration of full lashing pattern for container stacks

region that are in range of the typhoon,"

The precautionary measures at this early stage involve marshalling lashing

materials around the terminals in preparation for the hoisting of signal

number 1; ensuring that empty stack

containers in the terminal and depots, as

Perry said.

well as the outer rows of idle stacks, can be lashed without delay.

"The progress and scale of the precautionary works all depends on the likelihood of the typhoon signal being raised to a higher level, so we keep close contact with the HKO to determine if the possibility is fair or low," Perry said.

He added, "we would still look at securing empty stacks even if the possibility of raising the typhoon signal is low."

After signal number 1 has been hoisted, the lashing work intensifies, and the stevedores who are responsible for lashing activities – known as typhoon lashing gangs – spring into action. Each typhoon lashing gang comprises six people and the additional manpower needed for typhoon safety precautions typically numbers around 100 stevedores.

4-HIT News - Summer 2011 HIT News: http://www.hit.com.hk/3new/pub_news.asp

HIT News • Summer 2011 > 5



HIT Newsletter

PARTNER FOCUS



Forecasters at HKO monitor weather in the region 24 hours a day, 365 days a year

Eyeing the Storm

With predictions that this year's typhoon season could bring an above-average six to nine storms, HIT News went to the HKO offices to find out just what goes into predicting storm movements

Two forecasters look at cloud, rain, lightning and other weather patterns on a bank of monitors lining a wall in the control room at the Hong Kong Observatory (HKO).

This quiet room is the nerve-centre from which tropical cyclones are monitored and from where the important decision to raise or lower tropical cyclone warning signals number 1 (standby) through 10 (hurricane) is decided.

Located in a colonial-era building dating back to 1883 this control room, one of two forecasting offices run by the HKO, is responsible for local and marine forecasting. The other office located at the airport oversees aviation forecasting. The HKO has a staff count of about 300.



Mrs Hilda Lam, Assistant Director of HKO

most of them working regular hours, but the forecasting offices operate 24 hours a day, 365 days a year.

"We always monitor the northwest Pacific area for possible tropical cyclone development," said Hilda Lam, Assistant Director at the HKO. "If the tropical cyclone is outside our warning area we still analyse its intensity, forecast its movement, and put out a forecast track twice a day on our website."

The HKO's warning area covers most of the South China Sea and extends to the longitude line 125 degrees east. "As soon as a tropical cyclone enters 125 degrees east we start our shipping warning, which is issued every three hours. It gives ships a three-day forecast, the position and intensity of the storm, as well as the radii of its influence in terms of wave and winds," Lam said.

At this early stage there are still many factors that can affect the strength and direction of a storm, but if it continues towards Hong Kong and enters within 800km of the territory, the HKO intensifies its monitoring and gradually adds staff to the forecasting office. The forecasting office is typically manned by two forecasters, three supporting staff, and a senior officer, but during a typheon the number of staff is almost doubled and the Observatory director is also present.

Still, the decision to hoist signals number one, and subsequent signals is not automatic. "We don't necessarily put up signal number one when the storm comes within 800km, it depends on where it is heading. We may not even raise the signal, if it is not expected to affect Hong Kong." said Lam.

Every year around March the HKO issues an outlook for the year with the number of tropical cyclones expected to come within 500km of the city. "We arrive at these numbers using the computer to calculate the general weather patterns all through the summer and relating them to occurrence of tropical cyclones through statistical methods," said Lam. Using these techniques, the HKO predicted an early typhoon season with six to nine storms for 2011.

"The way that we forecast the start of the typhoon season is by looking at our dimate records and analysing them against the phenomenon of El Niño and La Niña. During El Niño years the tropical cyclone season is going to start late, like last year, but for La Niña years it can start early. We are now still in the La Niña stage though weakning."



Hong Kong Observatory webpage and smartphone applications

The HKQ prepares for each year's typhoon season with seminars and drills, bringing various groups such as the Education and Transport departments up-to-date with the latest operational procedures. HIT participates in HKO seminars, as well as communications tests, to ensure that in the event of a typhoon there is a smooth flow of information.

Lam noted that providing weather information for the public and for

industry bodies, such as HIT, follows the same general principles of giving timely and accurate information for the sake of safety. One noticeable difference she pointed to is the general public has diversified needs, but a company such as HIT has quite specific requirements.

Compare, for example, the HKO website and online/mobile applications, with the Gust Alarm developed by the HKO together with HIT and other terminal operators.

The HKO website is a comprehensive database of weather information, catering to users who want simple bulletins as well as those who have a more sophisticated understanding of weather systems and want to view raw data. The HKO uses Twitter, Weibo, YouTube, and recently launched the smartphone application MyObservatory. The HKO also runs two international weather websites: World Weather Information Service and Severe Weather Information Service.

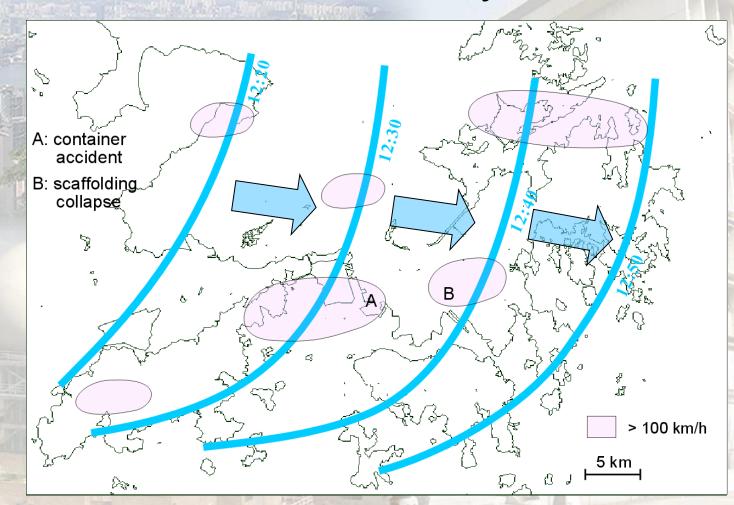
In contrast, the Gust Alarm, with its wind sensors stationed around the terminal, has the specific purpose of helping HIT to keep track of strong winds in the area that may affect operations.

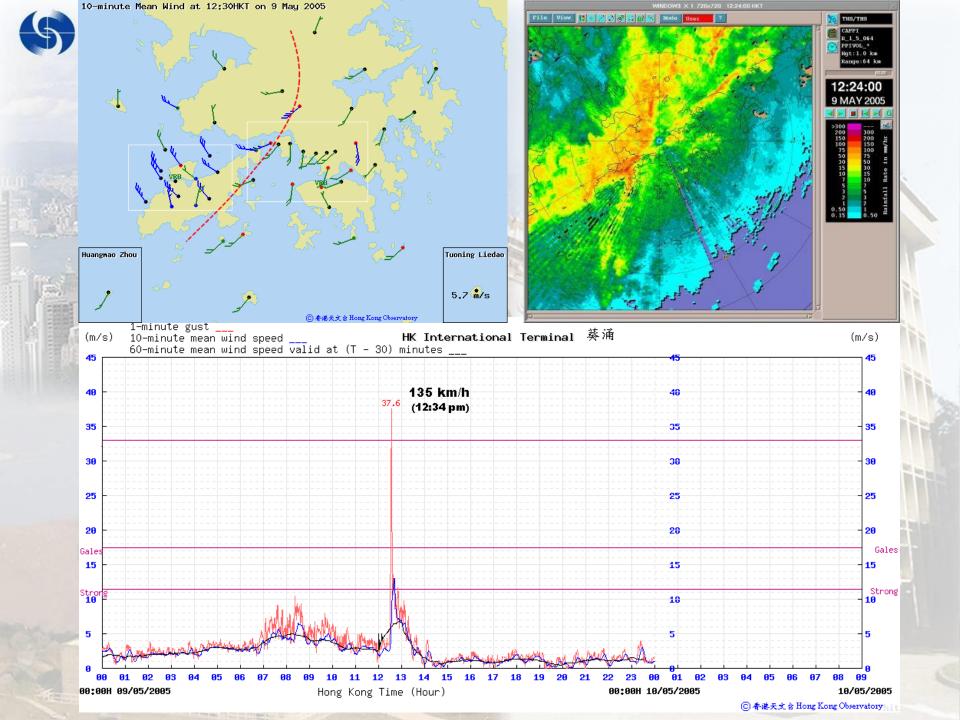
The two main tools used by the HKO to track tropical cyclones and forecast their movements are satellite, which looks at cloud patterns, and radar, which monitors rain.

¹⁰<HIT News - Summer 2011 HIT News: http://www.hit.com.hk/3new/pub_news.asp



Gust front crossing Hong Kong in half an hour on 5 May 2005







Allikalikalik and am

Strong gusts associated with thunderstorms blew down stacks of containers on 9 May 2005





Media Reports

 Brought down trees and scaffoldings

Severe traffic jam

 0.5 million people affected

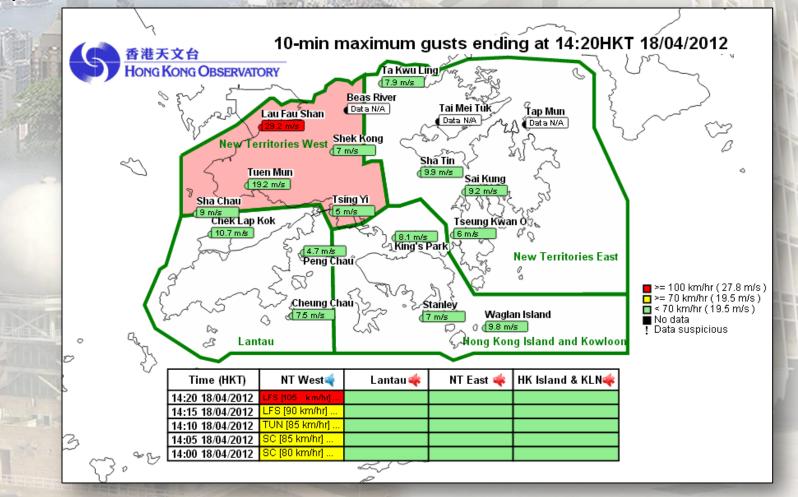
 25 million USD economic loss



Specialized Service - New Gust Alarm

(Tailor-made for Container Terminal Operators & Related Government Departments)

- Four selectable regions for audio alert
- Table showing the max gust reaching the threshold values in the latest 20 minutes for easy reference





Pre - No. 8 Special Announcement (Sample)

Pre - No. 8 Special Announcement

The Hong Kong Observatory announces that the Tropical Cyclone Warning Signal Number 8 is expected to be issued at or before 6 p.m. today (23 Jul 2012). Winds locally will strengthen further.

The Government advises members of the public with long or difficult home journeys or having to return to outlying islands to begin their journeys now. The Government is now making arrangements to release its employees accordingly.

Announcement by the Education Bureau (EDB): **The EDB announces that classes of all schools are suspended today.** Schools should implement contingency measures to ensure the safety of students. They should ensure that conditions are safe before allowing students to return home.

Dispatched by Hong Kong Observatory at 15:45 HKT on 23.07.2012



T1

⊥3

Timeline

Tropical Cyclone Signal Assessment Update

Precursor to Pre-No. 8 (Relevant stakeholders)

Pre-No. 8 (Public)

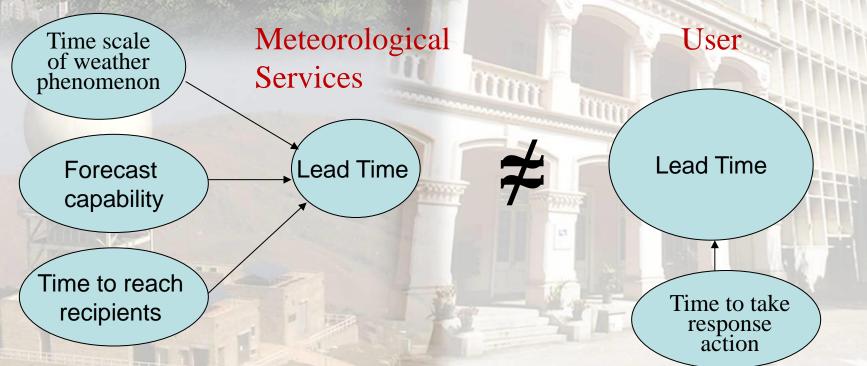






Warnings should be Timely

- Depend on how the recipient evaluates the product
- User expectation managed through education and outreach





Tropical Cyclone Signal Assessment Update (Probabilistic Concept)

- Scheduled time of issuance : 1:30 a.m., 4:30 a.m., 7:30 a.m., 10:30 a.m., 1:30p.m., 4:30 p.m., 7:30 p.m., 10:30 p.m. unless an update already issued within an hour before.
- Forecast normally valid for the next 6 hours with an indication of the chance of signal change in two consecutive 3-hourly intervals, update when necessary.

MEDIUM

3 Hrs

FDHM

HIGH

3 Hrs

- Five categories of probability forecast :
 - LOW (<30%)
 MEDIUM LOW (30-44%)
 MEDIUM (45-54%)
 MEDIUM HIGH (55-69%)
 HIGH (>=70%)



Information on the chance of tropical cyclone signal change (issued by the Hong Kong Observatory at 1:30 p.m. on 22 September 2013).

Tropical Cyclone Signal now in force: Signal No. 3

Latest assessment on the chance of tropical cyclone signal change between 1:30 p.m. and 4:30 p.m. today :The chance of replacing the existing signal by No. 8 is MEDIUM HIGH (55-69%).

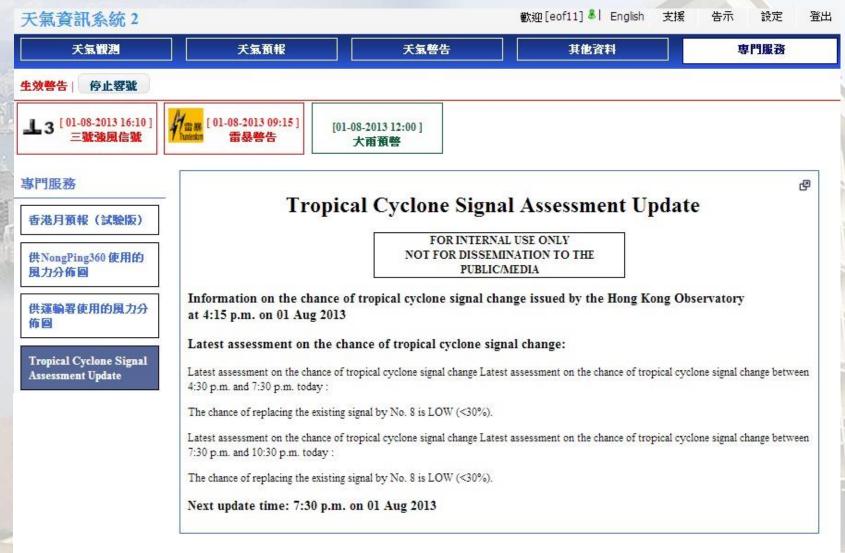
Latest assessment on the chance of tropical cyclone signal change between 4:30 p.m. and 7:30 p.m. today :The chance of replacing the existing signal by No. 8 is HIGH (>=70%).

Next update time: 4:30 p.m. on 22 September 2013.

Dispatched by Hong Kong Observatory at 13:30 HKT on 22.09.2013



GOWISE - Tropical Cyclone Signal Assessment Update





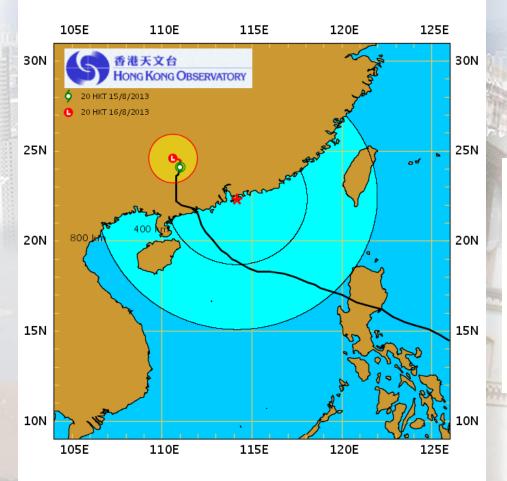
Case Studies

TITLE

mm



Super Typhoon Utor (in 2013)



<u>TC No.</u>	Issue Time	Cancel Time	Duration
T 1	16:05 12 Aug	04:40 13 Aug	12 35
L 3	04:40 13 Aug	01:40 14 Aug	21 00
¥8 se 東南	01:40 14 Aug	13:40 14 Aug	12 00
L 3	13:40 14 Aug	01:40 15 Aug	12 00
T 1	01:40 15 Aug	16:40 15 Aug	15 00

★ 香港 Hong Kong



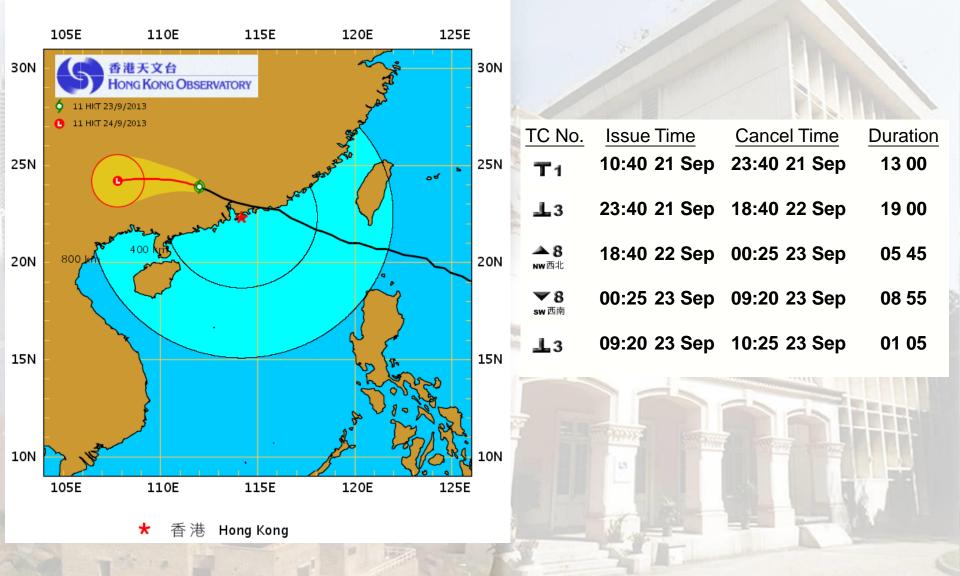
TC Utor

		Issue TimeDate	Cancel Time	Date	Duration
	T1	16:05 12-Aug	4:40	13-Aug	12:35
	T3	4:40 13-Aug	1:40	14-Aug	21:00
5	T8	1:40 14-Aug	13:40	14-Aug	12:00
	T3	13:40 14-Aug	1:40	15-Aug	12:00
	T1	1:40 15-Aug	16:40	15-Aug	15:00

Signal Asses	ssment: Cha	ince of	T8		T9		T3	
T3	4:40	13-Aug						
	4:45		LOW	LOW				
	7:30		LOW	LOW				
	10:30		LOW	MEDIUM LOW				
	13:30		LOW	MEDIUM LOW				
	16:30		MEIUM LOW	MEDIUM				
	19 : 30		MEDIUM	MEDIUM HIGH				
	22:30		MEDIUM HIGH	HIGH				
Precursor	23:10							
Pre-No.8	23:40							
T8	1:40	14-Aug						
	1:45				LOW	LOW	LOW	LOW
	4:30				LOW	LOW	LOW	MEDIUM LOW
	7:30				LOW	LOW	MEDIUMLOW	MEDIUM
	10:30				LOW	LOW	MEDIUM	MEDIUM HIGH
	11:00				LOW	LOW	MEDIUMHIGH	HIGH
T3	13:40							
	13:45		LOW	LOW				
	16:30		LOW	LOW				
	19:30		LOW	LOW				
	22:30		LOW	LOW				
	1:30	15-Aug	LOW	LOW				



Super Typhoon Usagi (in 2013)





TC Usagi

	Issue Time	Date	Cancel Time	Date	Duration
T1	10:40	21-Sep	23:40	21 <i>-</i> Sep	13:00
T3	23:40	21-Sep	18:40	22-Sep	19:00
T8	18:40	22-Sep	9:20	23-Sep	14:40
T3	9:20	23-Sep	10:25	23-Sep	1:05

	Signal Assessi	ment: Chanc	e of	T8		Т9		T3	
	ТЗ	23:40	21-Sep						
8		23:50		LOW	LOW				
ŝ.		1:30	22-Sep	LOW	LOW				
2		4:30		LOW	MEDIUM LOW				
1		7:30		MEDIUM LOW	MEDIUM				
		10:30		MEIUM	MEDIUM HIGH				
		13:30		MEDIUM HIGH	HIGH				
	Precursor	16:10							
	Pre-No. 8	16:40							
		16:58		HIGH	HIGH				
	Т8	18:40							
		18:50				MEDIUM LOW	MEDIUM	LOW	LOW
		19:30				MEDIUM LOW	MEDIUM	LOW	LOW
		21:30				MEDIUM	MEDIUM HIGH	LOW	LOW
		22:30				MEDIUM HIGH	MEDIUM	LOW	MEDIUM LOW
		0:48	23-Sep			MEDIUM LOW	LOW	LOW	MEDIUM LOW
		1:30				LOW	LOW	MEIDIUM LOW	MEDIUM
		4:30				LOW	LOW	MEDIUM	MEDIUM HIGH
		7:30				LOW	LOW	HIGH	HIGH
	ТЗ	9:20							
		9:25		LOW	LOW				



十二次航空兼设运用器建造组合语

Liaison Meetings with Special Communities

- Aviation Community
- Shipping Community
- Fishermen Community
- Broadcast Media



Media / Journalists

Liaison Meetings (usually annually)
Luncheon - Informal gathering
Training for Journalists



Media

- Publicize success stories
 - Create good relationships with media and develop media packages for media to publicize meteorological and hydrological knowledge



Luncheon with the journalists

香港天文台 Hong Kong Observatory EO

Training courses for the journalists





New

Expectation

Service provided

GAP

Expectation

Service provided

Rising expectation cancels the effect of a rising level of service, maintaining the gap



Expectation

GAP

Expectation

GAP

Service provided

Science Technology Warning systems

Service provided



Expectation

User Focus: Communication, Education,

Expectation

GAP

⁷Service provided

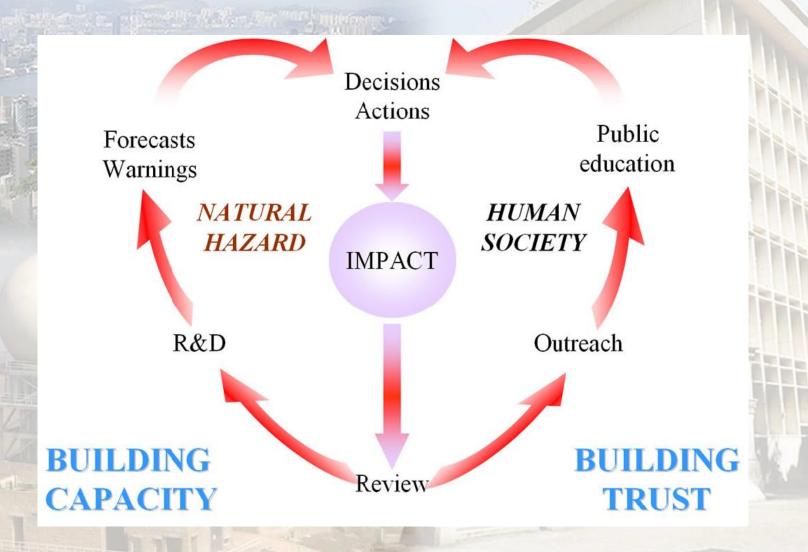
Science Technology Warning systems

Service provided

GAP



Meteorological Services have to work on both science and human aspects





~ Thank you ~

erre

mm



